CALPEEK

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This is CALPEEK's last issue for 1991. We are taking the next few weeks off to recoup for 1992. Here's wishing all CALPEEK subscribers & readers a very happy and joyous holiday season and a prosperous 1992. CALPEEK's first issue next year will be dated Jan. 6, 1992 (Vol. XIV, #1)...

S.F. MAYOR'S RACE: CONTEST GETS NEGATIVE. Editor's note: The Dec. 10th runoff election for San Francisco mayor between incumbent Mayor Art Agnos and former SFPD Chief Frank Jordan has turned very negative in the past few weeks, with the MUD coming from the Agnos camp. Here is CALPEEK's final analysis of this bitter race...

...Agnos, who finished 2nd to Jordan in the Nov. 5 primary with 28% (to Jordan's 32%), is fighting for political survival. And in order to survive, his campaign has turned NEGATIVE. The current theme is to portray Jordan as an unqualified candidate who does NOT have the foggiest idea about the workings of local government. This theme was evident in the S.F. Examiner's recent endorsement of Agnos...

...However, before Agnos began hitting Jordan with this accusation, the mayor's campaign had taken a LOW ROAD with some radio and mail ads which several neutral sources said were nothing short of race & gay baiting. As one CALPEEK source said, "The Agnos folks were trying to make Jordan into the David Duke of S.F." Another source said the ads reminded him of the stuff that former L.A. Mayor Sam Yorty used against Tom Bradley when the two first ran against each other. For Agnos to win, he must make IDEOLOGY the issue --- and that's what the negative ads were about --- but they may have backfired because they went too far...

...While the ads have certainly caused controversy, the REAL KEY to this runoff is voter turnout. Several CALPEEK sources say the turnout for the runoff will be in the 34-37% range --- and that FAVORS Jordan. In order for Agnos to pull off a win, he must get the turnout to at least 46%. Both candidates have solid field operations...

...Bottomline: a recent tracking poll released by the S.F. Examiner (from the Jordan campaign), shows the former PD chief with a slim 43% to 40% lead over Agnos. If the turnout is LOW, Jordan wins. However, never underestimate the power of a NEGATIVE campaign. Stay tuned...

CALPEEK'S '91 REVIEW: WHO'S HOT/WHO'S NOT. Editor's note: We're going to have some fun with this last issue of CALPEEK. Many thanks to various CALPEEK sources who helped with this column. Now sit back and enjoy, scream or weep...

- BIGGEST LOSER OF 1991 - The State of Calif. - mired in recession and drought...

- 2nd BIGGEST LOSER OF 1991 - CA Gov. Pete Wilson.

- BIGGEST FLIP FLOP OF 1991 - Gov. Wilson's veto of AB 101...

- MOST ANGERED GROUP OF 1991 - CA public employees...

- 2nd MOST ANGERED GROUP OF 1991 - CA gay and lesbian political activists...

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• RISING STAR – CA Insurance Commissioner John Garamendi(D)...

• LOOKING FOR STARDOM – CA State Treas. Kathleen Brown(D)...

• KEEP YOUR EYES ON – San Diego Co. Sup. Susan Golding; U.S. Rep. Nancy Pelosi(D-S.F.); CA Demo Party Chair Phil Angelides; State Sen. Diane Watson(D-L.A.)...

• CALPEEK'S LEGISLATOR OF THE YEAR – Assembly Speaker Willie Brown, who not only pushed through Gov. Wilson's budget and tax hike, but also managed to unite Assembly Republicans against their GOP governor...

• GOING NOVA – Retiring U.S. Sen. Alan Cranston(D)...

• NO TWINKLE, TWINKLE – U.S. Rep. Maxine Waters. Sources says she's not a happy camper in D.C. and her endorsement doesn't mean as much as it used to...

• OPEN MOUTH/INSERT FOOT AWARD – L.A. County Sup. Court Judge Joyce Karlin...

• POLITICAL OPPORTUNISM AWARD – To S.F. Co. Sup. Angela Alioto, who endorsed Mayor Art Agnos and then ran against him...

• MOST NAKED DISPLAY OF VOTE GROVELING – Award to L.A. Co. DA Ira Reiner...

• GOING NOWHERE – Former Irvine Mayor Larry Agran's Demo presidential campaign...

• GOING NOWHERE FASTER – Former CA Gov. Jerry Brown's Demo presidential campaign...

• RAMBO AWARD – To GOP Assemblywoman Cathie Wright of Simi Valley for the "slap" heard round the Capitol. If she had made a fist, GOP Assemblyman Pat Nolan might still be in dreamland...

• COPS ON THE ROCKS AWARD – To L.A. Co. Sheriff Sherman Block and LAPD Chief Daryl Gates...

• SAM YORTY AWARD – To L.A.'s traveling mayor, Tom Bradley...

• WISHING IT WERE ALREADY 1993 – L.A. Councilmembers Nate Holden, Michael Woo and Joy Picus, plus Assemblyman Richard Katz...

• CRIME & PUNISHMENT – As predicted in our final issue of 1990, former State Sen. Alan Robbins(D-Van Nuys) is now headed for the Federal slammer on corruption and racketeering charges. Who's next???

• COMING UP SHORT – Appointed U.S. Sen. John Seymour(R)...

• PROP. 13 DIGITAL SALUTE AWARD – To anti-Prop. 13 Palm Springs Mayor Sonny Bono, GOP candidate for the U.S. Senate...

• NO GUTS, NO GLORY AWARD – To GOP U.S. Rep. David Dreier(R-Covina)...

• HOLY HOMOPHOBIA AWARD – To the new kid on the block, GOP Assemblyman David Knowles of Sacto. Dornan, Dannemeyer and Ferguson now have competition...

• DOUBLE CROSS AWARD – To new indy State Sen. Lucy Killea of San Diego...

• MISSING IN ACTION – Former Assemblyman Mike Roos(D-L.A.)...

• ON THE ENDANGERED LIST – U.S. Rep. Bill Lowery(R-San Diego)...

• CHECK BOUNCING CHAMP AWARD – To U.S. Rep. Pete Stark(D-Hayward). He bounced 17 checks at the House bank...

• D.C.'s FOR ME – CA State Senators Bill Lockyer(D) & Wadie Deddeh(D); CA Assemblymembers Bill Baker(R), Bill Filante(R), Ted Lempert(D); L.A. Councilmembers Joan Flores & Zev Yaroslavsky(maybe); and San Diego Councilman Bob Filner...

• MOST INTERESTING IDEA OF 1990 – Assemblyman Stan Statham's plan to split Calif. into TWO States...

• HOTTEST NEW COLLEGE COURSE – Disaster Management, taught at Golden Gate University in S.F...

• GOOD GUYS WHO ARE MISSED – Advocates Thomas Truax and Bernard Teitelbaum; and Gov. Pete Wilson's communications director, Otto Bos. R.I.P...

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REMAPPING WARS: COURT PLAN IS OUT AND GOP IS ALL SMILES, BUT DEMOS SEE SILVER LINING. Editor's note: The new Congressional and Legislative districts lines have been completed by CA Supreme Court Masters. Oral arguments are slated Jan. 13 and barring major adjustments, the new lines should be approved by Jan. 28th. Here is CALPEEK's analysis of the court remap plan, which because of its competitive nature, is being called The Campaign Consultants Full Employment Act of 1991...

...Generally speaking, Republican insiders are VERY pleased with the new lines, while Demos are more cautious in assessing how the new districts will impact their 1992 election prospects. HOWEVER, Demos who are most familiar with reapportionment and elections think it's PREMATURE to predict a GOP takeover of the CA Congressional delegation or the CA Assembly - as the L.A. Times did in its Dec. 4th story...

...Here's a side-by-side comparison of the old and new lines. CALPEEK sources used the new registration figures, plus incumbency, as factors in arriving at these numbers. A "safe" Demo district usually has 54% registration, while a "safe" GOP district has 40% registration...

CA STATE ASSEMBLY

	Demo	GOP	Toss Up
OLD	47	33	-
NEW	42	34	4

CA STATE SENATE

OLD	24	13	2 ind.
NEW	22	16	2

CA CONGRESSIONAL DELEGATION

OLD	26	19	-
NEW	25	23	4

...The L.A. Times assessment has the CA congressional delegation at 24-24 with 4 seats in a toss-up; and has the CA State Assembly with a 36-36 split, with 8 toss up seats. The L.A. Times assessment for the State Senate was the same as CALPEEK's figure...

...WHO GOT MASHED by the new lines? Senate Pres. David Roberti(D-L.A.) doesn't have a district, and it appears that his counter-part on the GOP side, Sen. Ken Maddy of Fresno, also got hurt. So did GOP Sen. Bob Beverly and Demo Sen. Gary Hart...

...In the Assembly, a number of Demo lawmakers have been thrown into the same ADs. Not a good situation, but deals are already being worked out, according to CALPEEK sources. For example, Demos Ted Lempert and Jackie Speier were tossed together, but Lempert is said to be looking at the 14th Congressional District. But Lloyd Connelly and Phil Isenberg, both Demos from Sacto, are tossed together and no deals have emerged as yet. On the GOP side, Gil Ferguson and Nolan Frizzelle from Orange County, are said to be in the same district. And it appears GOPer Bev Hansen has been placed in the same Demo AD as Majority Leader Tom Hannigan(D). Same thing with GOPer Paula Boland - she's in Demo Richard Katz's AD. Adios, Bev and Paula - unless they move...

...As for the U.S. House situation, Demos have problems. U.S. Rep. Vic Fazio, the 5th ranking House Demo from Yolo County, is now in a very marginal CD with a high GOP registration. Some think a solid Republican could beat Fazio; others don't agree, but Fazio was the author of the congressional pay raise and that could hurt...

...Under the vetoed remapping plans, Demos were shut out in San Diego, but it appears now that they have one solid seat (for Demo State Sen. Wadie Deddeh). But the most interesting remapping battle will take place in the Demo Westside of L.A. where Henry Waxman and Tony Beilenson have been thrown into the same 29th C.D. Adios, Gas Tax Tony...

...BOTTOMLINE: There's no doubt that the GOP has made major gains under this plan, but that's a reflection of registration in Calif. But these gains could be wiped out if the economy doesn't improve. Remember, voters vote their pocketbooks...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE. The 1991-92 edition of CALPEEK's Directory of Campaign Consultants is now on sale. The cost is $15 for subscribers and $40 for non-subscribers. For info (310)659-0205...

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GARAMENDI TO ADDRESS L.A. PA OFFICERS ASSN. CA Insurance Comm. John Garamendi will address members of the L.A. Public Affairs Officers' Assn. on Dec. 16. Subject: "The Health Care System in the 21st Century." Reception 11:30 a.m., luncheon 12 noon, Lawry's Calif. Center, 570 W. Avenue 26, L.A. For info & RSVPs, contact Yolanda Ochoa at (818)302-1990...

SALES TAX MEASURE IN S.F. WILL BE WATCHED. Although San Francisco voters have in the past been very supportive of education in their city, Measure A on the Dec. 10 ballot will be watched carefully by political insiders. Measure A calls for a 1/4 of a cent hike in the SALES TAX, for a 17 month period, with all the money going to the S.F. Unified School District and the Community College District. If approved, "A" would hike the sales tax to 8.50% - the highest in Calif. Both incumbent Mayor Art Agnos and a more reluctant Frank Jordan are backing "A". There is no organized opposition. Solem & Associates are running the YES campaign. Although S.F.'s "A" is different in many ways, voters in Santa Clara and San Mateo Counties REJECTED tax hike plans for their school systems last month. Stay tuned...

TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS. If you're planning to move or have already done so, PLEASE send CALPEEK a change of address memo/notice/letter WITH you curent CALPEEK mailing label. The label contains a code which makes it easy to quickly process the change of address. Thanks...

1992 U.S. SENATE RACES: NEW POLLING DATA. Editor's note: Here's an update on 1992 U.S. Senate activity in Calif. This week CALPEEK looks at a new poll commissioned by Palm Springs Mayor Sonny Bono, a GOP candidate for the Cranston U.S. Senate seat. The polling was done between Nov. 14-17 by consultant Linda DiVall, who questioned 500 CA Republican voters...

...In a head-to-head contest for Cranston's 6-yr. senate seat, the leader at this point is Bruce Herschensohn with 19%. Bono is next with 17% and U.S. Rep. Tom Campbell is third with 13%. No opinion got 47% and 4% is unaccounted for. Given the margin of error, Bono might be tied or ahead of BH, or all three might be tightly grouped...

...But when it comes to NAME ID, Bono is the clear leader with 92% Statewide. The Bono campaign claims this kind of ID translates into $35 MILLION. By comparison, BH has 33% name ID and Campbell has 24%...

...There is a down side too. Bono also has a fairly high NEGATIVE of 24%, compared to just 4% for Herschensohn and 3% for Campbell. Why the high negatives? Probably left over from his TV days with Cher...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES. Editor's note: Here are some items to mark down in your notebook...

- Kevin Acebo, who ran Barbara Friedman's successful 46th A.D. special, is now handling daily campaign management for U.S. Rep. Mel Levine's undeclared 1992 U.S. Senate race...

- L.A. attorney Wayne Avrashow has joined the law office of former L.A. Councilman Arthur K. Snyder...

- S.F. based Ambrosino & Muir has been hired to do direct mail for the Demo Presidential campaign of AR Gov. Bill Clinton. A&M also has opened a new office in D.C. at 225 "C" St., N.E., Ste. B, Wash. D.C. 20002; (202)546-5604. Office will be staffed by Tom Oppal and Phil Pedliken...

- Linda Braunschweiger has been hired as VP of public affairs for the CA League of Savings Institutions. She was an asst. VP for governmental affairs at Union Bank prior to this new job...

- Charles H. Bell Jr. and Thomas W. Hiltachk are leaving the Nielsen, Merksamer law firm to open their own law practice in Sacto. No address or phone as yet...

- In case you didn't know, C-SPAN has been operating in Calif. since July. Craig Arnold is in charge and can be reached at P.O. Box 10038, Burbank, CA 91510. Phone is (818)845-8242...

- Sharon Hawkins has been promoted to Sr. AE/publicist at the Sacto office of Stoorza, Ziegaus & Metzger, Inc...

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